

# INSTRUCTIONS FOR PREPARING THE ARTWORK FILE

## What do you need?

To prepare a compliant file that meets the print requirements, make sure you have:

**1. A vector graphics software**

(e.g., Adobe Illustrator, InDesign, Affinity Designer, Publisher) that supports:

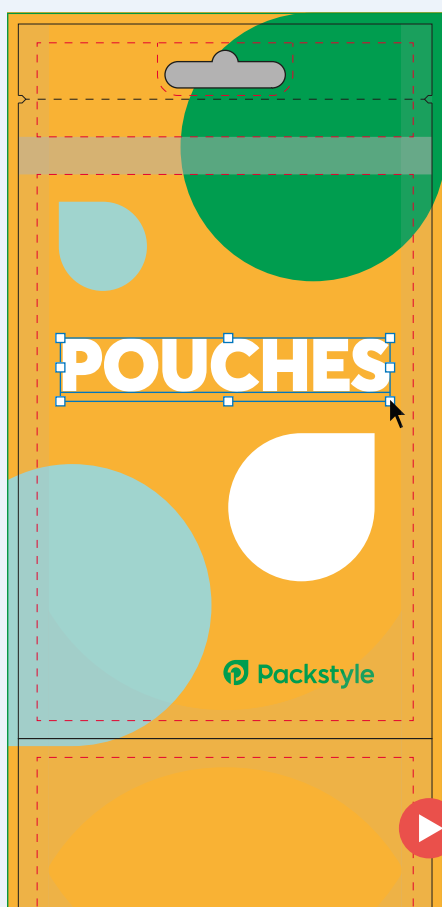
- saving in PDF/X-1a format.
- managing spot colors, if your pouch requires white ink printing.

**2. Our template**

Provided by us or downloaded from our website during the configuration process.

### Need help?

Purchase our graphic editing or creation service!



## 1. USING THE TEMPLATE

Open the template file and create your artwork on the "Artwork" layer (or on new layers), using CMYK colors.

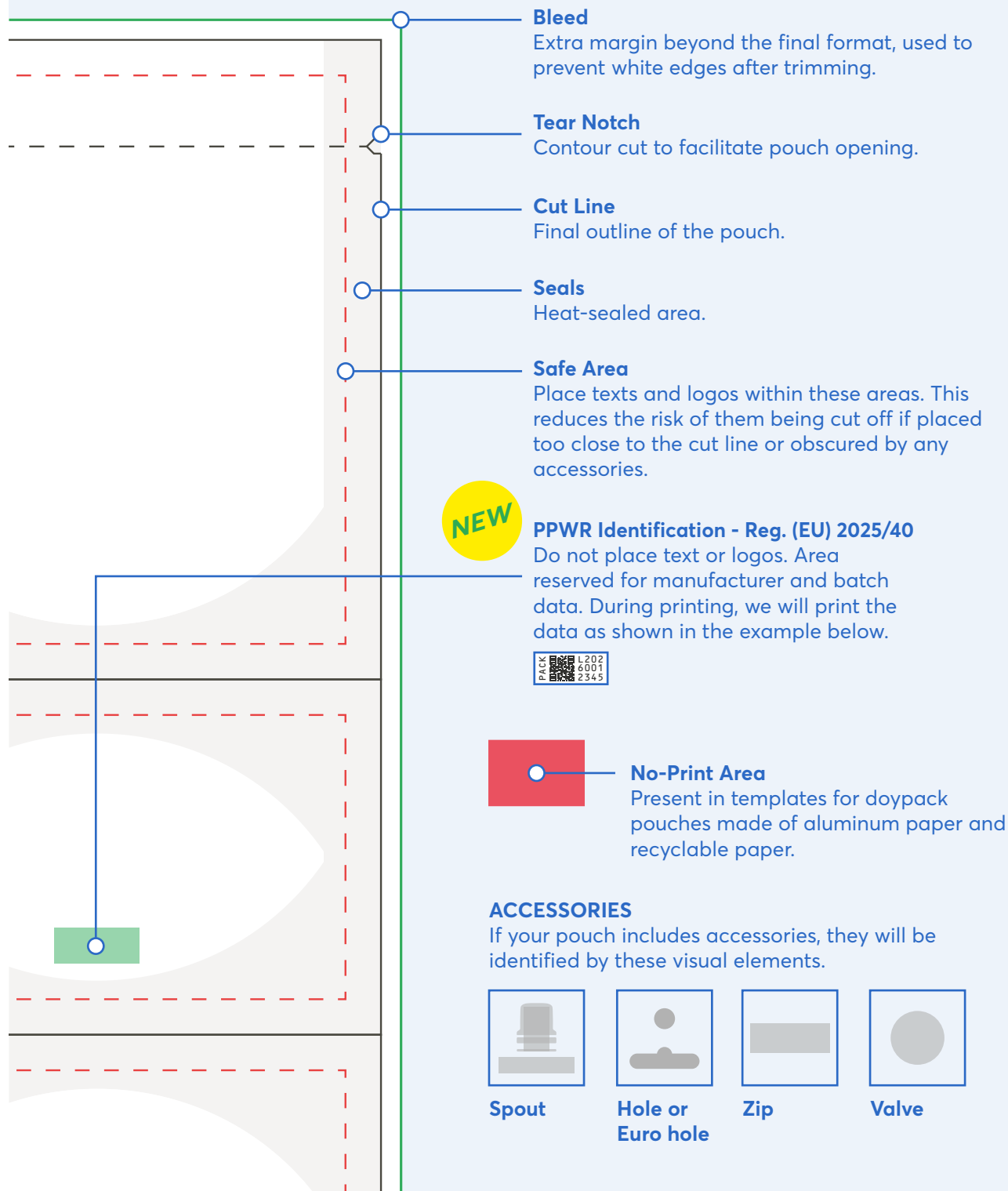
**NB: Pantone spot colors are not allowed.**

To correctly set up your file, **using the template is mandatory**. The template is designed to ensure:

- The correct dimensions, based on the selected pouch size.
- Visual references for the pouch and any configured accessories.
- Safety areas and bleed zones, essential for a proper result.

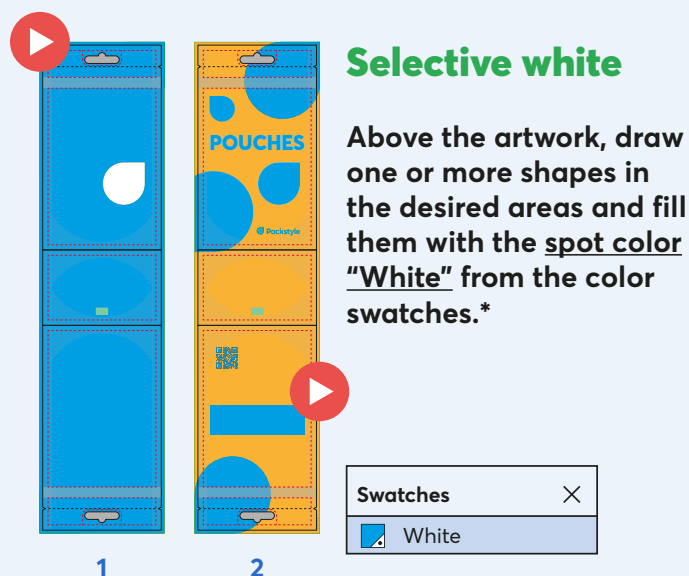
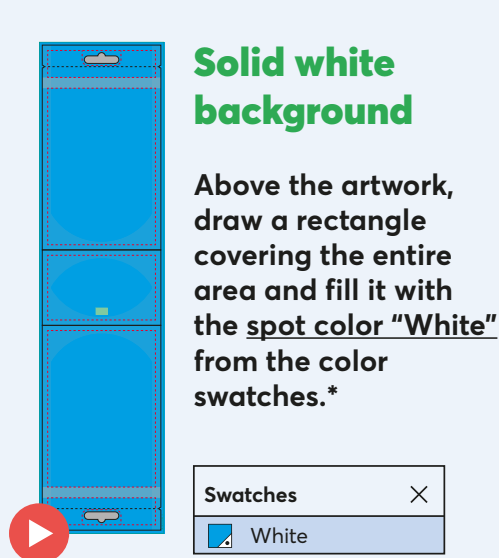
**All template elements are explained in the legend on the next page.**

## Template Legend



## 2. IS WHITE INK INCLUDED?

White ink is used to create an opaque base on transparent or metallized materials, so that CMYK colors, which are naturally transparent, stand out correctly on the surface. Depending on your configuration, you can use it as a full background for total coverage, or selectively to create transparent windows or metallic effects.



### 1 - Transparent Material

In the areas where the spot color "White" is not applied, do not apply any color to create a transparent window.

### 2 - Metalized Material

In the areas where the spot color "White" is not applied, the colors will appear metallic.



#### \* Can't find the spot color "White" in the color swatches?

Create it as follows:

Name: White

Color type: Spot Color

Values: 100% Cyan



Need help? Click on the videos or go to the next page to download the example files.

## 2. IS WHITE INK NOT INCLUDED?

If your pouch configuration does not include white (no white or aluminum paper, recyclable paper materials), proceed to step number 4 of this guide.

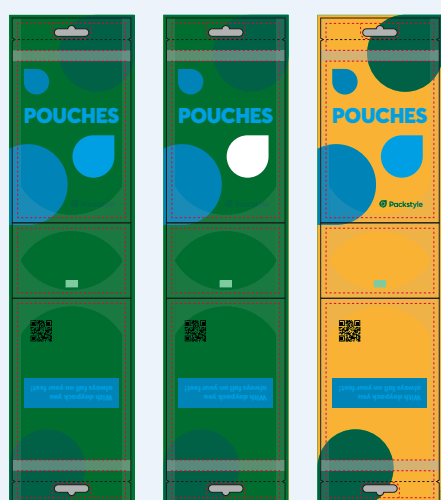
### 3. WHITE OVERPRINT



To complete the white setup, apply overprint to the rectangle or shapes you have just created.

| Attributes                          |           | × |
|-------------------------------------|-----------|---|
| <input checked="" type="checkbox"/> | Overprint |   |

To verify that everything is set up correctly, enable the overprint preview. You should see the "White" color blended as shown in the examples below. In the separations list, check for the presence of all five colors.



| Separations Preview                 |                   | × |
|-------------------------------------|-------------------|---|
| <input checked="" type="checkbox"/> | Overprint Preview |   |
| <input type="checkbox"/>            | Cyan              |   |
| <input type="checkbox"/>            | Magenta           |   |
| <input type="checkbox"/>            | Yellow            |   |
| <input type="checkbox"/>            | Black             |   |
| <input type="checkbox"/>            | White             |   |



#### Did you know...

Overprint preview can also be enabled in Acrobat Reader. Activate it in the display preferences.

### 4. SAVE AS PDF/X-1a



Remove the template so that it will not be printed.

Then save the file in **PDF/X-1a** format with the Coated FOGRA39 color profile.

Warning! Save the file without crop marks.

Make sure you have correctly followed all the instructions in this guide. Packstyle's automated systems will reject graphic files that do not meet these requirements.

**DOWNLOAD EXAMPLES  
& UTILITY**



EXAMPLE  
FILES



PDF PRESET  
(For Adobe Illustrator only)

# Recommendations



Vector texts  
and logos



CMYK  
Color Mode



300 DPI  
Images



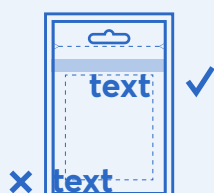
Text size  
minimum 6 pt



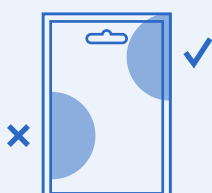
Line thickness  
minimum 0.25 pt

Note: Any registration blacks present in the file will be automatically converted to 100% black.

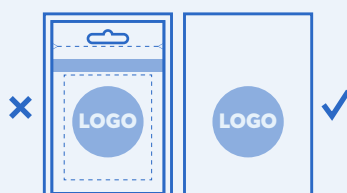
# Common Mistakes



1. Text



2. Bleed



3. Template



4. White

1. Position texts within the safe area. 2. Extend your artwork to the bleed area to prevent white edges caused by possible shifting during cutting. 3. Hide or remove the template so it will not be printed. 4. If you apply a full or selective white background, make sure to use the spot color "White."

# Need help?

Request graphic creation or editing services



We'll take care of everything!